ADDRESS 17

Beyond the Peak

ADDRESS 17

WELCOME TO ADDRESS 17

Address 17 is a project that lies within our hearts. It symbolizes Sky Marketing & Developers' core principles—providing a well-balanced mix of premium amenities, prime accessibility, and an unparalleled living experience with affordability. As our most premium endeavor, it results from a genuine labor of love, meticulously crafted from the choice of land to every intricate design detail.

Our vision is to transform Islamabad's real estate into a world-class destination inspired by thriving global cities celebrated for their sustainable development, ingenious urban planning, and superior quality of life. Address 17 truly offers the best of both worlds—tranquil lakefront views paired with Islamabad's prime location—delivering custom-made, sophisticated residences for those who seek the exceptional. Thank you for being part of this journey.

Usman Alam

chairman, Sky Marketing

ADDRESS 17

is more than just a tower—it is a beacon of devotion, meticulously designed and built by visionary developers. It is a CDA-approved chef-d'oeuvre that perfectly combines a trendy design with trailblazing amenities that truly redefine the living standards. An exclusive lakefront icon in Islamabad's prime location is a utopia where innovation and inspiration freely flow. Join us on this journey—your sanctuary of sophisticated luxury awaits.

Address 17

Address 17

PAYMENT PLAN

Address 17 offers a transparent payment structure with no hidden charges, ensuring a smooth transaction. Our flexible installment plans make luxury living accessible to a variety of budgets.

1ST & 2ND FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN		16 QUARTERLY	10% POSSESSION
							8 BALLOON PAYMENT	40 MONTHLY		
1,10,11,19	1,402.15	2 Bed	Corner	21,593,110	3,238,967	3,238,967	500,000	223,897	809,742	2,159,311
2,3,8,9,12,13,17,18	516.33	1 Bed		8,003,115	1,200,467	1,200,467	300,000	60,047	300,117	800,312
4,7,14	531.48	1 Bed		8,237,940	1,235,691	1,235,691	300,000	63,569	308,923	823,794
5,6	582.79	1 Bed		9,033,245	1,354,987	1,354,987	300,000	75,499	338,747	903,325
15	772.79	1 Bed		11,978,245	1,796,737	1,796,737	300,000	119,674	449,184	1,197,825
16	569.49	1 Bed		8,827,095	1,324,064	1,324,064	300,000	72,406	331,016	882,710

NOTE: THE FIRST FLOOR AT ADDRESS 17 INCURS AN ADDITIONAL 400,000 IN EXTRA CHARGES.

3RD FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN		16 QUARTERLY	10% POSSESSION
							8 BALLOON PAYMENT	40 MONTHLY		
1,12,13,21	1,418.70	2 Bed	Corner	21,847,980	3,277,197	3,277,197	500,000	227,720	819,299	2,184,798
2,3,10,11,14,15,19,20	507.13	1 Bed		7,860,515	1,179,077	1,179,077	300,000	57,908	294,769	786,052
4,9	522.02	1 Bed		8,091,310	1,213,697	1,213,697	300,000	61,370	303,424	809,131
5,8	535.07	1 Bed		8,293,585	1,244,038	1,244,038	300,000	64,404	311,009	829,359
6,7	539.27	1 Bed		8,358,685	1,253,803	1,253,803	300,000	65,380	313,451	835,869
16	521.74	1 Bed		8,086,970	1,213,046	1,213,046	300,000	61,305	303,261	808,697
17	759.03	1 Bed		11,764,965	1,764,745	1,764,745	300,000	116,474	441,186	1,176,497
18	559.34	1 Bed		8,669,770	1,300,466	1,300,466	300,000	70,047	325,116	866,977

NOTE: 3RD FLOOR AT ADDRESS 17 INCURS AN ADDITIONAL 400,000 IN EXTRA CHARGES.

4TH FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN			
							8 BALLOON PAYMENT	40 MONTHLY	16 QUARTERLY	10% POSSESSION
1,12,13,21	1,382.17	2 Bed	Corner	21,285,418	3,192,813	3,192,813	500,000	219,281	798,203	2,128,542
2,3,10,11,14,15,19,20	507.93	1 Bed		7,872,915	1,180,937	1,180,937	300,000	58,094	295,234	787,292
4,9,16	522.84	1 Bed		8,104,020	1,215,603	1,215,603	300,000	61,560	303,901	810,402
5,8	510.83	1 Bed		7,917,865	1,187,680	1,187,680	300,000	58,768	296,920	791,787
6,7	524.92	1 Bed		8,136,260	1,220,439	1,220,439	300,000	62,044	305,110	813,626
17	760.22	1 Bed		11,783,410	1,767,512	1,767,512	300,000	116,751	441,878	1,178,341
18	560.22	1 Bed		8,683,410	1,302,512	1,302,512	300,000	70,251	325,628	868,341

5TH FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN			
							8 BALLOON PAYMENT	40 MONTHLY	16 QUARTERLY	10% POSSESSION
1,12,13,21	1,420.34	2 Bed	Corner	21,873,236	3,280,985	3,280,985	500,000	228,099	820,246	2,187,324
2,3,10,11,14,15,19,20	507.80	1 Bed		7,870,900	1,180,635	1,180,635	300,000	58,064	295,159	787,090
4,9,18	522.71	1 Bed		8,102,005	1,215,301	1,215,301	300,000	61,530	303,825	810,201
5,8	510.70	1 Bed		7,915,850	1,187,378	1,187,378	300,000	58,738	296,844	791,585
6,7	524.79	1 Bed		8,134,245	1,220,137	1,220,137	300,000	62,014	305,034	813,425
16	560.08	1 Bed		8,681,240	1,302,186	1,302,186	300,000	70,219	325,547	868,124
17	760.03	1 Bed		11,780,465	1,767,070	1,767,070	300,000	116,707	441,767	1,178,047

6TH FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN		16 QUARTERLY	10% POSSESSION
							8 BALLOON PAYMENT	40 MONTHLY		
1,12,13,21	1,382.17	2 Bed	Corner	21,285,418	3,192,813	3,192,813	500,000	219,281	798,203	2,128,542
2,3,10,11,14,15,19,20	507.93	1 Bed		7,872,915	1,180,937	1,180,937	300,000	58,094	295,234	787,292
4,9,18	522.84	1 Bed		8,104,020	1,215,603	1,215,603	300,000	61,560	303,901	810,402
5,8	510.83	1 Bed		7,917,865	1,187,680	1,187,680	300,000	58,768	296,920	791,787
6,7	524.92	1 Bed		8,136,260	1,220,439	1,220,439	300,000	62,044	305,110	813,626
16	560.22	1 Bed		8,683,410	1,302,512	1,302,512	300,000	70,251	325,628	868,341
17	760.22	1 Bed		11,783,410	1,767,512	1,767,512	300,000	116,751	441,878	1,178,341

7TH FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN		16 QUARTERLY	10% POSSESSION
							8 BALLOON PAYMENT	40 MONTHLY		
1,7,8,13	1,420.34	2 Bed	Corner	21,873,236	3,280,985	3,280,985	500,000	228,099	820,246	2,187,324
2,6,9,12	1,189.52	2 Bed		16,653,280	2,497,992	2,497,992	500,000	149,799	624,498	1,665,328
3,5	1,207.34	2 Bed		16,902,760	2,535,414	2,535,414	500,000	153,541	633,854	1,690,276
4	1,223.49	2 Bed		17,128,860	2,569,329	2,569,329	500,000	156,933	642,332	1,712,886
10	1,456.66	2 Bed		20,393,240	3,058,986	3,058,986	500,000	205,899	764,747	2,039,324
11	560.08	1 Bed		8,681,240	1,302,186	1,302,186	300,000	70,219	325,547	868,124

8TH FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN		16 QUARTERLY	10% POSSESSION
							8 BALLOON PAYMENT	40 MONTHLY		
1,7,8,13	1,382.17	2 Bed	Corner	21,285,418	3,192,813	3,192,813	500,000	219,281	798,203	2,128,542
2,6,9,12	1,189.78	2 Bed		16,656,920	2,498,538	2,498,538	500,000	149,854	624,635	1,665,692
3,5	1,207.60	2 Bed		16,906,400	2,535,960	2,535,960	500,000	153,596	633,990	1,690,640
4	1,223.76	2 Bed		17,132,640	2,569,896	2,569,896	500,000	156,990	642,474	1,713,264
10	1,456.99	2 Bed		20,397,860	3,059,679	3,059,679	500,000	205,968	764,920	2,039,786
11	560.22	1 Bed		8,683,410	1,302,512	1,302,512	300,000	70,251	325,628	868,341

9TH FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN		16 QUARTERLY	10% POSSESSION
							8 BALLOON PAYMENT	40 MONTHLY		
1,7,8,13	1,420.34	2 Bed	Corner	21,873,236	3,280,985	3,280,985	500,000	228,099	820,246	2,187,324
2,6,9,12	1,189.52	2 Bed		16,653,280	2,497,992	2,497,992	500,000	149,799	624,498	1,665,328
3,5	1,207.34	2 Bed		16,902,760	2,535,414	2,535,414	500,000	153,541	633,854	1,690,276
4	1,223.49	2 Bed		17,128,860	2,569,329	2,569,329	500,000	156,933	642,332	1,712,886
10	1,456.66	2 Bed		20,393,240	3,058,986	3,058,986	500,000	205,899	764,747	2,039,324
11	560.08	1 Bed		8,681,240	1,302,186	1,302,186	300,000	70,219	325,547	868,124

10TH FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN		16 QUARTERLY	10% POSSESSION
							8 BALLOON PAYMENT	40 MONTHLY		
1,7,8,13	1,382.17	2 Bed	Corner	21,285,418	3,192,813	3,192,813	500,000	219,281	798,203	2,128,542
2,6,9,12	1,189.78	2 Bed		16,656,920	2,498,538	2,498,538	500,000	149,854	624,635	1,665,692
3,5	1,207.60	2 Bed		16,906,400	2,535,960	2,535,960	500,000	153,596	633,990	1,690,640
4	1,223.76	2 Bed		17,132,640	2,569,896	2,569,896	500,000	156,990	642,474	1,713,264
10	1,456.99	2 Bed		20,397,860	3,059,679	3,059,679	500,000	205,968	764,920	2,039,786
11	560.22	1 Bed		8,683,410	1,302,512	1,302,512	300,000	70,251	325,628	868,341

11TH FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN			
							8 BALLOON PAYMENT	40 MONTHLY	16 QUARTERLY	10% POSSESSION
1,5,6,9	1,802.91	3 bed	Corner	27,764,814	4,164,722	4,164,722	500,000	316,472	1,041,181	2,776,481
2,4	1,604.29	3 bed		22,460,060	3,369,009	3,369,009	500,000	236,901	842,252	2,246,006
3	1,150.22	2 Bed		16,103,080	2,415,462	2,415,462	500,000	141,546	603,866	1,610,308
7	1,165.56	2 Bed		16,317,840	2,447,676	2,447,676	500,000	144,768	611,919	1,631,784
8	1,836.65	3 bed		25,713,100	3,856,965	3,856,965	500,000	285,697	964,241	2,571,310

12TH FLOOR APARTMENTS

UNIT NO.	AREA	TYPE	CATEGORY	TOTAL COST	15% DOWN PAYMENT	15% CONFIRMATION	MONTHLY PLAN		16 QUARTERLY	10% POSSESSION
							8 BALLOON PAYMENT	40 MONTHLY		
1,5,6,9	1,802.91	3 bed	Corner	27,764,814	4,164,722	4,164,722	500,000	316,472	1,041,181	2,776,481
2,4	1,604.29	3 bed		22,460,060	3,369,009	3,369,009	500,000	236,901	842,252	2,246,006
3	1,150.22	2 Bed		16,103,080	2,415,462	2,415,462	500,000	141,546	603,866	1,610,308
7	1,165.56	2 Bed		16,317,840	2,447,676	2,447,676	500,000	144,768	611,919	1,631,784
8	1,836.65	3 bed		25,713,100	3,856,965	3,856,965	500,000	285,697	964,241	2,571,310

ADDRESS 17

A PROJECT BY: **SKY PVT (LTD)**

MARKETED BY: SKY MARKETING
MOVE ON UP

2nd Floor Fortune PlazaJinnah Avenue ,Blue Area, Islamabad (051) 848-7777